

# OCCC COMMUNITY DEVELOPMENT

**August 17, 2009**

**Summer 2009 Youth Programming Report**

Community Outreach and Education

Recreation and Fitness

# COMMUNITY DEVELOPMENT SUMMER YOUTH PROGRAMS

- Community Outreach and Education
  - College for Kids and Teens
  - Music Theater Camps/ Academy
- Recreation and Fitness
  - Learn to Swim
  - Sports Camps
  - Snoopy Squad and Peanuts Gang
  - Swim Camps
  - Junior Lifeguard
  - Swim Team



# COMMUNITY OUTREACH AND EDUCATION

## College for Kids and Teens

- Grades 1<sup>st</sup> through 8<sup>th</sup>
- 296 Students
- 98 Schools
- 892 Enrollments



# COMMUNITY OUTREACH AND EDUCATION

## College for Kids and Teens Program Restructuring

- Market Research
- Four academic divisions
- Classroom sessions doubled in length
- Program fees
- Teen program



# COMMUNITY OUTREACH AND EDUCATION

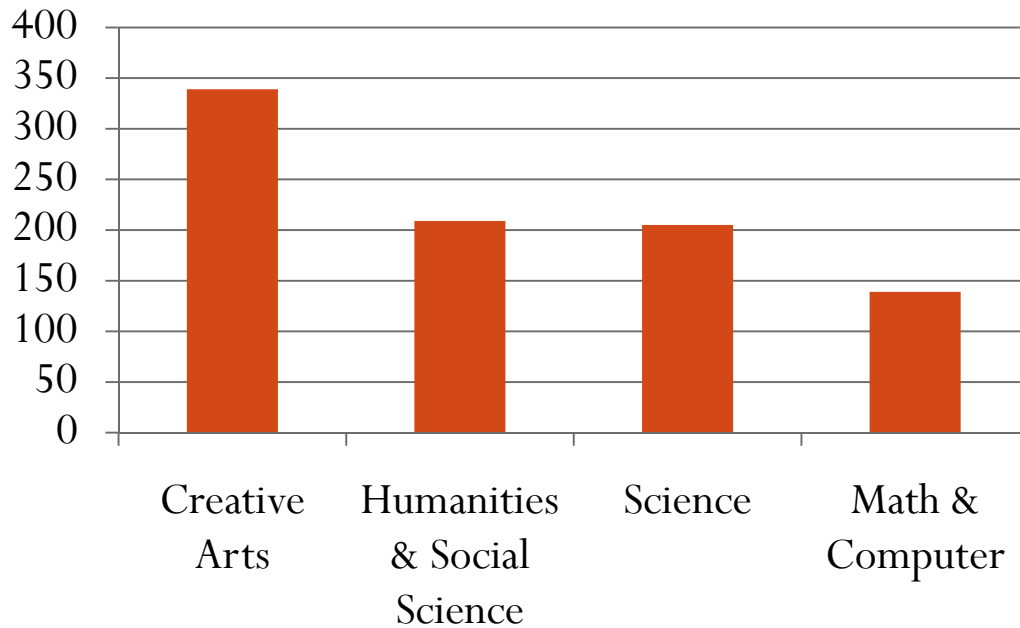
## Musical Theater Camps and Academy

- Musical Theater Camps (Grades 1 & 2) (Grades 3-5)
- Musical Theater Academy (Grades 6-8)



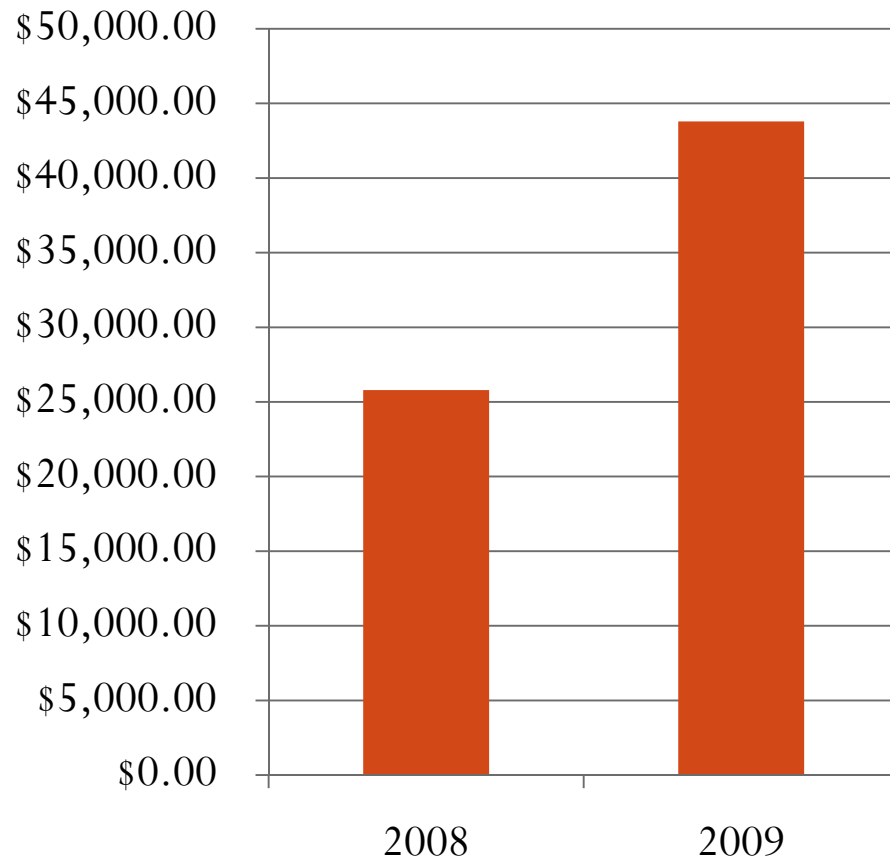
# COMMUNITY OUTREACH AND EDUCATION

## Enrollment By Division



# COMMUNITY OUTREACH AND EDUCATION

## Summer 2009 Program Revenue



# RECREATION AND FITNESS

Recreation and Fitness offered a variety of sports, fitness, and aquatic programs.

- Sports Camps & Fitkids
- Swim Team
- Jr. Lifeguard
- Snoopy Squad & Peanuts Gang
- Learn to Swim
- Swim Camps





# RECREATION AND FITNESS

## New Programming

- New Programming
  - FitKids
  - Swimming
  - Kayaking
  - Water Polo
- End of Summer Learn-to-Swim Party



# RECREATION AND FITNESS

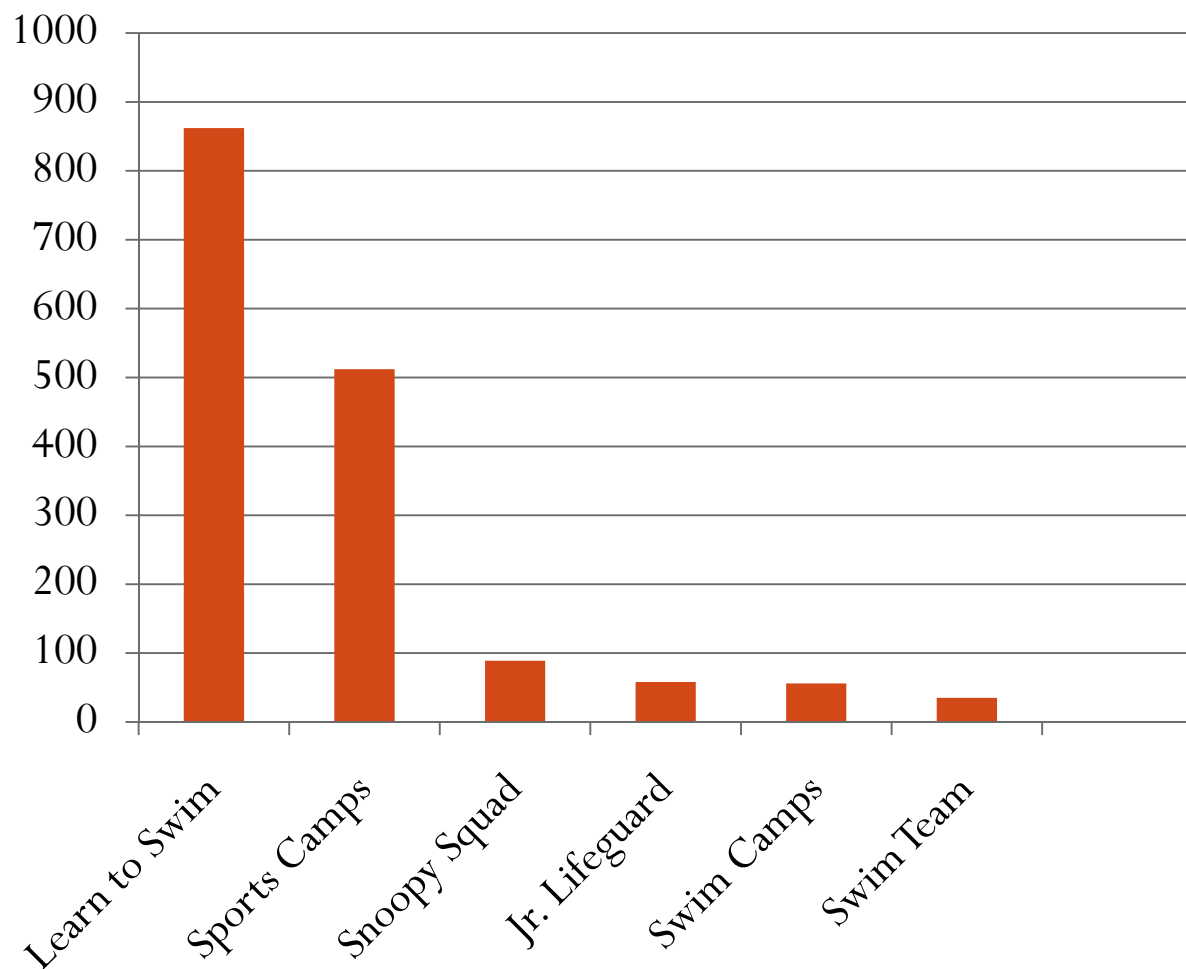
## Junior Lifeguard

- Junior Guard Class
  - Enrollment Doubled
- Junior Guard Camp
  - Lifeguard Games Competition
  - Four OCCC teams
  - Sarah Lemser named Top Female Athlete



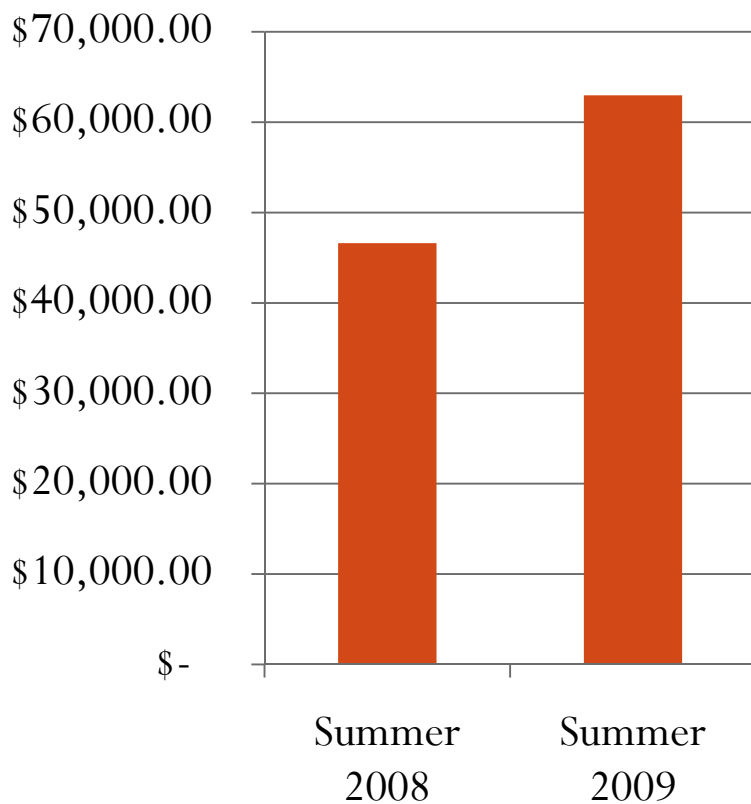
# RECREATION AND FITNESS

## Enrollment By Program



# RECREATION AND FITNESS

## Summer 2009 Program Revenue



# Questions?

Jessica Martinez-Brooks  
Acting Vice President for Community Development  
Oklahoma City Community College  
7777 S. May Avenue  
Oklahoma City, OK 73159  
(405) 682-1611 Ext. 7426  
Fax: (405) 682-7848  
[jmbrooks@occc.edu](mailto:jmbrooks@occc.edu)  
[www.occc.edu](http://www.occc.edu)